



## SIDNEY BUSINESS SUPPORT SERVICES

As a result of the effects of the pandemic on Sidney's business community, the Sidney Business Improvements Area Society, which represents downtown Sidney businesses, entered into an agreement with the Town of Sidney to provide business support services to all businesses within Sidney that hold a valid business license.

This agreement allowed for the hiring of a dedicated Business Development Manager whose responsibilities include reporting relevant business information to the Town of Sidney, enhancing available online resources for all businesses, maintaining a comprehensive dataset of all Sidney businesses, consulting with all new Sidney businesses, and establishing opportunities for businesses to recover from the effects of COVID-19.

### **SIDNEY BUSINESSES HAVE FREE ACCESS TO:**

- Inclusion in the annual Sidney Employment Expo
- Free consultations through Small Business BC
- Free education seminars and workshops
- Focussed consultations with Business Development Manager
- Sidney Business Networking Events (quarterly)
- Access to business research and Sidney-specific metrics
- Connection with 27+ community, intergovernmental, and non-governmental organizations
- Quarterly eNewsletter

If you have questions, or want to make sure you are taking advantage of everything we have to offer, contact:

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